

Stanly Community College's Small Business Center



Reese Linnell, Ph.D.

February 1, 2021



A large, tan brick pillar with a white decorative top and bottom. A large circular cutout is positioned on the left side of the pillar. A blue horizontal beam extends from the top of the pillar to the right.

stanly *CC*
COMMUNITY COLLEGE





STANLY
COMMUNITY
COLLEGE
ECONOMIC DEVELOPMENT DIVISION

OPEN

STANLY
COMMUNITY
COLLEGE
SMALL BUSINESS CENTER

INTERNATIONAL BESTSELLER

1984



GEORGE
ORWELL



October 16, 1984



The logo features a large, dark blue 'S' on the left. To its right is a large, dark blue 'B' with a white rectangular cutout in the center. Further right is a large, dark blue 'A'. A thick dark blue horizontal bar spans the top of the letters. A thick red horizontal bar spans the bottom, starting from the left and ending under the 'A', where it meets a dark blue vertical bar.

S

B

A

U.S. Small Business
Administration



- Increase success / number of small businesses
- Provide high quality, readily accessible assistance
- Lead to job creation and retention
- Work with state federal, and local recourses
- Resource referral
- Seminars and training



West Named Director STC Business Center

Eston West, Albemarle businessman, has been employed by Stanly Technical College as full-time director of its new Small Business Education Center.



WEST

The announcement was made Monday by Dr. Charles H. Byrd, STC president.

Stanly Technical College received a \$45,000 grant recently from the North Carolina State

Board of Community Colleges for the establishment of a Small Business Education Center. Eight centers are already established and Stanly Technical College is one of the six newly selected sites.

In his new position, Mr. West plans to develop a comprehensive information resource center dedicated to identifying, collecting and disseminating information to be utilized by small business operators. Currently there does not exist in Stanly County a centralized collection of local statistical data which is essential in researching and developing potential small business ventures.

Mr. West will conduct a research effort to develop an inventory of all local facilities available for use by new and expanding small business and an intensified effort to target and provide services to the "special needs" population of small business operators in Stanly County, specifically minorities, women and older citizens will also be implemented.

Mr. West has lived in Albemarle for 12 years and is actively involved in the operation of several small businesses in the county.

He is a graduate of the University

of Georgia with a degree in Accounting. From 1962-1979 he worked in the accounting field with Exxon and Collins and Alkman.

From 1979 through the present, he has been involved in the ownership and operation of several small businesses.

Very active in the community, Mr. West is a member of the Albemarle Rotary Club and past president of the Albemarle Toastmasters' Club. He is a member of First Baptist Church in Albemarle and he and his wife, Jackie, have two children, Kacia and Garry.

According to Mr. West, workshops, short courses and seminars will be scheduled through the center. Possible topics will include: How to Start A Business in Stanly County, Creative Marketing and Sales Strategies, Utilizing Demographics and Statistics for Long Range Planning as well as Pricing and Cash Flow Techniques.

Anyone interested in learning more about the opportunities available through Stanly Technical College's Small Business Education Center should contact Mr. West at (704) 762-0121.

Dick Elected Chairman Of Advisory Group

A meeting of the Advisory Committee for Stanly Technical College's new Small Business Center was held



DICK

on November 26 beginning at 7:30 p.m. in the college conference room.

Dr. J. C. Boone, Jr., vice president of Academic Services, opened the meeting and the committee viewed the college's new slide presentation.

Dr. Boone reviewed the grant STC received in the amount of \$44,000 to fund the new Small Business Center and announced that Eston West had been employed as Director of the Small Business Center and Pat Reid as part-time secretary.

Mr. West then took charge of the meeting and discussed the purposes and objectives of the Small Business Center and the role of the advisory committee in the development of the center.

Members of the advisory committee include: Mike Aldridge, Country Knitting Mill; Rick Allen, Allendale Furniture Mfg. Co.; Stan Biggers, Standard Office Equipment Co.; Lisa Burris, Chamber of Commerce; Roger Dick, Bank of Stanly; Gerald Eudy, Eudy's Cabinet Shop; Mike Eudy, Belk Store Manager; David Ford, Morning Glory Eggs, Inc.; David Heath, Oakborn Oil Company; Irene Little, Davis/Little Drugs; Jerry Long, Long's Jewelers; Jim Martinson, WABZ Radio; Shirley Smith, Shlr's Stylen; Maxine Thompson, Thompson's Paint Center; Bill Vinson, Hellig-Meyers Furniture Co.

Roger Dick of the Bank of Stanly was elected by acclamation as the chairman of the committee and will be appointing a steering committee to work with Mr. West on specific activities.

Lonnie Swanner, Dean for Continuing Education, concluded the session by stating, "Volunteers play an important role in our society and in order to be a good society you have to be willing to give your time and energy."

FREE

TAX WORKSHOP

FREE

DECEMBER 18, 1984

* NO RESERVATIONS REQUIRED *

CHARLES L. ODOM, CPA WITH BRAFFORD, ODOM & CO.,
CERTIFIED PUBLIC ACCOUNTANTS, WILL DISCUSS THE
EFFECTS OF THE TAX REFORM ACT OF 1984 ON BUSINESS
EXPENSES; SPECIFICALLY ADDRESSING AUTOMOBILE, TRAVEL,
ENTERTAINMENT AND GIFT EXPENSES.

SPONSORED BY: Small Business Center, STC
Brafford, Odom & Co., CPA

Buffet breakfast (at participant's expense) avail-
able at 7:30 a.m. Workshop begins at 8:00 a.m.

7:30 AM to 9:00 AM

HEART OF ALBEMARLE MOTEL

ALBEMARLE, NC

For additional information call:
Eston West, Director
Small Business Center, STC
982-0121



Small Business Center



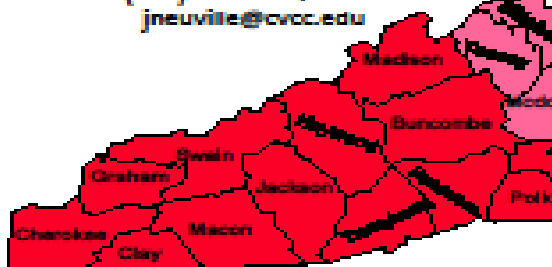
NORTHWEST REGION

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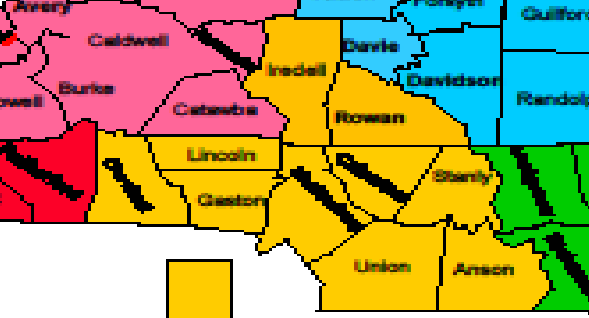
PIEDMONT/TRIAD REGION

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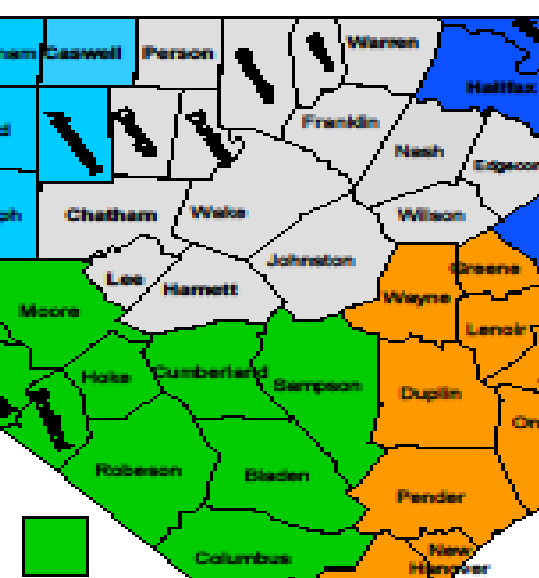
NORTH CENTRAL REGION

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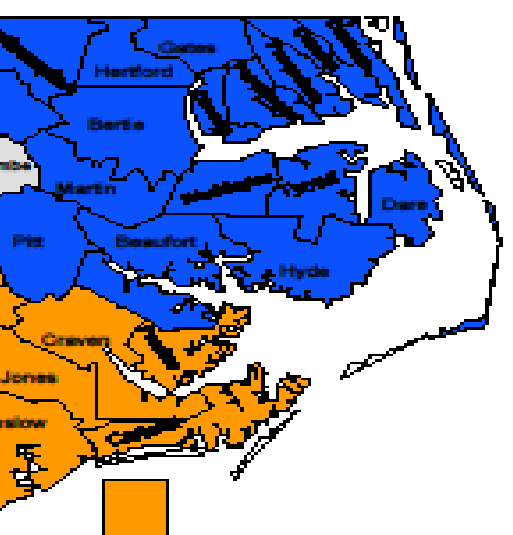
SANDHILLS REGION

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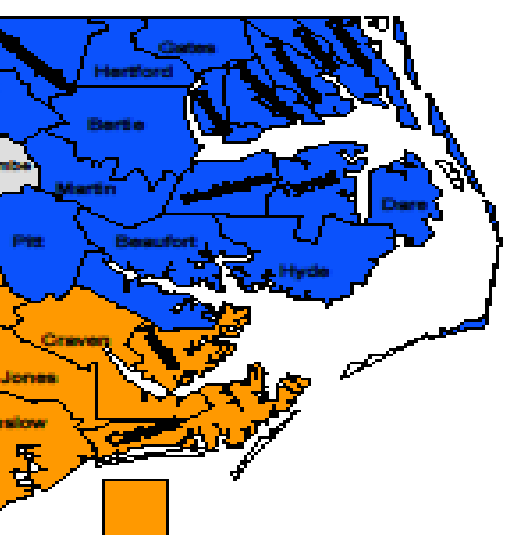
NORTHEASTERN REGION

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SMALL BUSINESS CENTER NETWORK

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DECEMBER 2019



2019:

673 Businesses

3,479 Jobs



2018: 3,800





Client Counseling





Business Support and Job Creation





Seminars and Training





Referrals



- Confidential
- Cost Free
- County Wide









**“You will get all you
want in life, if you help
enough other people
get what they want.”**

-Zig Ziglar





Reese Linnell

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704-991-0182



Thank You



**“Sleep eight hours
a day and work
eight hours each
day and make sure
the are not at
the same time.”**

-T. Boone Pickens



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