



ALBEMARLE DOWNTOWN
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MAIN STREET

VISION/MISSION/GOALS

IMPACT REPORT

VISION & MISSION

Vision: Embracing its rich history, Downtown Albemarle offers a welcoming downtown experience in the heart of Stanly County and the Uwharrie Region. It celebrates abundant recreational activities, artistic creativity, culture, culinary delights and libations. A destination for a thriving business community, that is supported by engaged downtown residents and college students.

Mission: To create an environment for development that enhances downtown Albemarle as the cultural, historic, social, economic, and educational center of the community.

INVESTMENT STATS

2024-2025

PUBLIC

\$955,533

PRIVATE

\$5,327,105

10 FACADE
IMPROVEMENTS

3 BUILDING
REHABILITATIONS

6 BUSINESSES
EXPANSIONS

10 NET JOBS
GAINED



MICHAEL FERRIS
2024 NC MAIN STREET CHAMPION

VOLUNTEER SPOTLIGHT

872 VOLUNTEER
HOURS

\$28.8K VOLUNTEER
VALUE

Why volunteer?

“I volunteer with Albemarle Downtown because I want to help keep downtown beautiful and a place everyone wants to be.”

- Bradley Eudy
Vice Chair & Design Committee Chair



DOWNTOWN SUPPORTS THE ARTS

GHOST SIGN TOUR

In October, Albemarle Downtown hosted a guided ghost sign tour by the Williams Brothers artists. Guests learned about the history of downtown Albemarle's ghost signs and buildings while enjoying a fun, open-air wagon ride throughout the downtown district. Proceeds supported the restoration of the Coca-Cola mural at 1st & Main.



THE DUKE'S FEAST

In January and June, Albemarle Downtown invited the community to explore and enjoy the culinary arts. This weeklong celebration encourages residents and visitors to dine local, discover new flavors, and support the local restaurants that add the culture and vibrancy to our Main Street district.



MAKE MUSIC DAY

In June, Albemarle Downtown partnered with the Stanly County Arts Council to host the second annual Make Music Day in downtown Albemarle. This international event had performances throughout downtown, including at Courthouse Square Park, Courthouse Plaza, the Historic Snuggs House, and various downtown businesses and churches.





HELPING BUSINESSES THRIVE

Albemarle Downtown awarded \$4,660.50 in matching grants to downtown businesses for facade improvements, business signage, and landscaping improvements. Albemarle Downtown also contributed \$20,000 to the city's Catalyst Grant to assist with larger scale improvement projects to downtown properties.

NEW CHRISTMAS TREE LIGHTS

DECEMBER 2024

The Christmas tree at City Hall is shining brighter than ever with new string lights and a beautiful tree topper, made possible through the generosity of Albemarle Downtown's supporters. These enhancements will create a more festive experience for residents and visitors alike during the annual tree lighting ceremony and throughout the holiday season.



FIRST ANNUAL SUMMERTIME SIP FESTIVAL MAY 31, 2025

Albemarle Downtown's inaugural Summertime Sip Festival combined fun with purpose, showcasing North Carolina wineries, a local brewery, food, music, and shopping. The event welcomed more than 600 guests from 30 counties and is already poised to become a much-anticipated annual tradition. Together, attendees, vendors, and sponsors helped raise \$26,000 to support Albemarle Downtown's grant programs and beautification projects.

NC Main Street is a Main Street America™ Coordinating Program. As a Main Street America™ Coordinating Program, NC Main Street is part a powerful, grassroots network consisting of over 40 Coordinating Programs and over 1,600 neighborhoods and communities across the country committed to creating high-quality places and to building stronger communities through preservation-based economic development.



THE IMPACT OF MAIN STREET

2024-25

IN OUR COMMUNITIES

THE RESULTS ARE IN...

Each year in July, North Carolina Main Street communities report the impact of their work to the North Carolina Department of Commerce. Main Street is the most impactful downtown economic development program in the state of North Carolina.

PUBLIC/PRIVATE INVESTMENT

\$6.1B **\$518M**
1980-2025 2024-2025

NET NEW BUSINESSES

8,518 **288**
1980-2025 2024-2025

NET NEW JOBS

39,530 **1,925**
1980-2025 2024-2025

BUILDINGS REHABILITATED

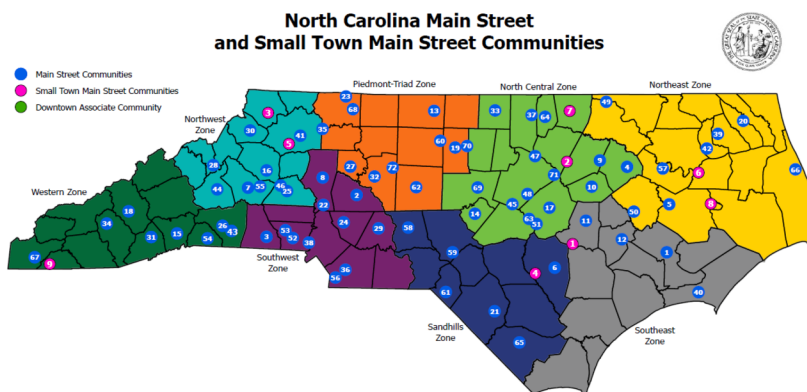
8,419 **293**
1980-2025 2024-2025

FACADE IMPROVEMENTS

9,440 **364**
1980-2025 2024-2025

VOLUNTEER HOURS

127,805 **\$4.2M**
2024-2025 Time Value



**LEARN ABOUT
NC MAIN STREET**

CLICK LOGO TO VIEW
WEBSITE



**LEARN ABOUT OUR
MAIN-TO-MAIN TRAIL**

CLICK LOGO TO VIEW
WEBSITE

