



ALBEMARLE DOWNTOWN DEVELOPMENT CORPORATION

144 North Second Street PO Box 190 Albemarle NC 28002 (704)984-9415

www.albemarledowntown.com

The Albemarle Christmas Parade will be **Monday, December 14 at 5:30pm**. Attached are the rules/regulations and the entry form. Please note there have been some changes to the rules, so please read them carefully.

****NEW** – If your business would like to host Santa, please let us know. The fee is \$600 and ADDC will provide the float, Santa, and two banners with your logo. Only one (1) business is eligible. The float **WILL** have enough room for riders. Payment **MUST** be made in person to secure Santa.

Prices are as listed below:

Business/Commercial	\$75
Pageant/Homecoming Queens	\$25 (per Queen)
Civic/Church groups	\$10
EMS/Fire/Police/Military/Dignitaries (ONLY)	\$0
Professional Float Rental	\$525 (includes entry fee)
1 Sign for float entries (additional cost)	\$85 (2'x8' one-sided banner)

Please have form and check/money order (Attn: ADDC - Parade PO Box 190 Albemarle NC 28002) turned in no later than **Friday, November 27th**. Once ALL entries are received the line up will be posted on the website www.albemarledowntown.com and published in the Stanly News and Press on **Sunday, December 6 and/or Dec. 13.**

If you have any questions, please contact 704-984-9415 info@albemarledowntown.com