

# Invest in *Downtown Albemarle*

Please check mark your 2014 investment opportunity of your choice



*Please bill us in full*

*Please bill us in quarterly payments*

Dependable Volunteers ☐ \$50

Devoted Friends ☐ \$100

Dedicated Downtowners ☐ \$200

Steadfast Supporters ☐ \$250

Sincere Stakeholders ☐ \$500

Innovative Investors ☐ \$1000 or more



## Why invest in Downtown?

**Downtown districts are prominent employment centers.** Even the smallest commercial district employs hundreds of people, and often the district is collectively the community's largest employer.

**The downtown district is a reflection of community.** Image, pride, prosperity, and level of investment — critical factors in business retention and recruitment efforts.

**Downtown represents a significant portion of the community's tax base.** If the district declines, property values drop, placing more of a tax burden on other parts of town.

**The traditional commercial district is an ideal location for independent businesses,** which in turn:

- Keeps profits in town with local owners
- Supports other local businesses and services
- Supports local families with family-owned businesses
- Supports local community projects
- Provides a stable economic foundation with direct ties to the community

**Downtown is the historic core of the community.** Its buildings embody the community's past and its visual identity.

**Historic buildings attract businesses, residents, and visitors.** Retaining the character of these buildings can be an important asset to a community revitalization program.

**A healthy downtown core protects property values** in surrounding residential neighborhoods.

**Downtown provides an important civic forum, where members of the community can congregate.** Special events and celebrations held downtown reinforce intangible sense of community.

**Downtown represents a huge public and private investment.** Imagine how much it would cost to re-create all of the buildings and public infrastructure in Albemarle's downtown.







#### Billing Information

Albemarle Downtown Development Corporation is a 501c3 non profit organization dedicated to the revitalization of Downtown Albemarle. As a non-profit agency our funding is based on community support.

Downtown Albemarle Committees, volunteers, partners, and staff focus on quality rehabilitation, redevelopment, promotion and beautification with the goal of sustaining a healthy economic environment, growing the downtown and creating the cornerstone for the community's fondest memories.

Because of investors like you who understand the importance of a strong downtown and the role it plays as the heart of the community, ADDC can continue working to achieve our goals for you, the community.

For more information, contact ADDC at [info@albemarledowntown.com](mailto:info@albemarledowntown.com) or 704-984-9415

Thank you for your support,

*Shannon Johnson*

Shannon Johnson  
Executive Director

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Investment Level \_\_\_\_\_

#### Method of Payment

- ☐ Check Enclosed      ☐ Bill Me  
☐ I would like to remain anonymous

Signature \_\_\_\_\_

#### Email, fax or mail this form to:

Albemarle Downtown Development Corporation  
PO Box 190  
Albemarle, NC 28002

Ph: 704-984-9415

Fax: 704-984-9414

[info@albemarledowntown.com](mailto:info@albemarledowntown.com)



North Carolina  
Main Street



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